

RFD  
RESULTS-FRAMEWORK DOCUMENT

For



Quality Council of India

(QCI)

(2010-2011)

## **SECTION 1:**

### **Vision, Mission, Objectives and Function**

#### **Vision**

To be among the world's leading national apex quality facilitation organisations, to continuously improve the total quality in all walks of life.

#### **Mission**

To help India achieve and sustain total quality and reliability, in all areas of life, work, environment, products and services, at individual, organisational, community and societal levels.

#### **Objectives**

1. To carryout National Quality Campaign by conducting
  - a) Awareness programmes and seminars
  - b) Media related activities which includes print media releases, publications of newsletters and books
  - c) Specific projects facilitating building up of a quality culture
2. To carryout studies on impact of standards on competitiveness of Indian industry/ economy
3. To carryout National Quality Campaign by conducting

**SECTION 2:**

***Inter se* Priorities among key objectives, Success indicators and Targets**

Objectives	Weight	Actions	Success indicators	Unit	Weight	Target/Criteria Value				
						Excellent	Very Good	Good	Fair	Poor
						100%	90%	80%	70%	60%
To carryout National Quality Campaign by conducting										
a) Awareness programmes and seminars	50	a) preparation of a plan for conduct of awareness programmes and seminars and implementing the plan	a) Number of awareness programmes and seminars conducted	Number	50	41	37	33	28	25
b) Media related activities which includes print media releases, publications of newsletters and books	30	b) Preparation and release of advertisement pertaining to QCI schemes and activities, publication of QCI newsletter and publication of quality related booklets	b) Number of releases, including advertisements, newsletters and books	Number	30	24	22	20	17	<b>15</b>

Objectives	Weight	Actions	Success indicators	Unit	Weight	Target/Criteria Value				
						Excellent	Very Good	Good	Fair	Poor
						100%	90%	80%	70%	60%
c) Specific projects facilitating building up of a quality culture	10	c) Preparation of plan for conducting projects facilitating development of a quality culture within Indian industries.	c) Number of projects completed	Number	10	4	3	3	3	2
To carryout studies on impact of standards on competitiveness of Indian industry/ economy	10	Preparation of a plan for conducting specific studies to understand the implications of various standards in various sectors of industry / economy	Number of studies completed	Number	10	4	3	3	3	2

**Section 3:**

**Trend Value of the Success Indicators  
(Performance Evaluation at the end of the year)**

Objectives	Actions	Success indicators	Unit	Weight	Target/Criteria Values					Achievement	Raw Score	Weighted Raw Score
					Excellent	Very Good	Good	Fair	Poor			
					100%	90%	80%	70%	60%			
To carryout National Quality Campaign by conducting												
a) Awareness programmes and seminars	a) preparation of a plan for conduct of awareness programmes and seminars and implementing the plan	a) Number of awareness programmes and seminars conducted	Number	0.50	41	37	33	28	25	41	100%	50%
b) Media related activities which includes print media releases, publications of newsletters and books	b) Preparation and release of advertisement pertaining to QCI schemes and activities, publication of QCI newsletter and publication of quality related booklets	b) Number of releases, including advertisements, newsletters and books	Number	0.30	24	22	20	17	15	24	100%	30%

Objectives	Actions	Success indicators	Unit	Weight	Target/Criteria Value					Achievement	Raw Score	Weighted Raw Score
					Excellent	Very Good			Poor			
					100%	90%			60%			
c) Specific projects facilitating building up of a quality culture	c) Preparation of plan for conducting projects facilitating development of a quality culture within Indian industries.	c) Number of projects completed	Number	0.10	4	3	3	3	2	4	100%	10%
To carryout studies on impact of standards on competitiveness of Indian industry/ economy	Preparation of a plan for conducting specific studies to understand the implications of various standards in various sectors of industry / economy	Number of studies completed	Number	0.10	4	3	3	3	2	4	100%	10%
<b>Composite Score=</b>											<b>100%</b>	

**SECTION 4:**

**Specific Performance Requirement from other Departments**

<b>Department</b>	<b>Relevant Success Indicator</b>	<b>What do you need?</b>	<b>Why you need it?</b>	<b>How much do you need?</b>	<b>What happens if you do not get it?</b>
Department of Industrial Policy and Promotion (DIPP)	All mentioned in section 1	Financial support	To support stated activities in section 1	As per planned budget	All activities mentioned in section 1 will get affected