

A Platform for PSS in India

First Meeting of the Multi-Stakeholder Committee

India National Platform on Private Sustainability Standards

16 December 2016

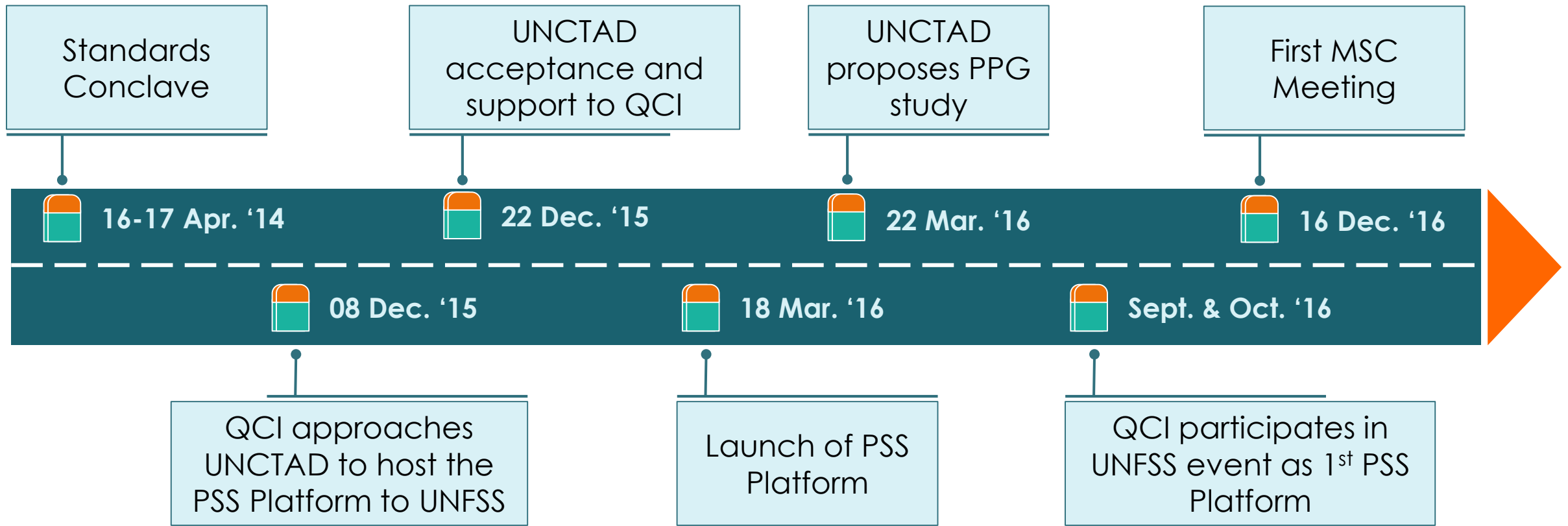
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Common concerns against PSS

- ***compliance difficulty in developing economies***
 - *readiness*
 - *alien concepts*
 - *foreign contexts*
 - *complex interpretation*
 - *long term investment*
 - *no interoperability among PSS*
- ***no national platforms*** for PSS harmonization
- fear of PSS becoming a ***barrier to trade***
- ***access to funds and unclear timelines*** to encourage adoption of PSS

Journey so far



Secretariat

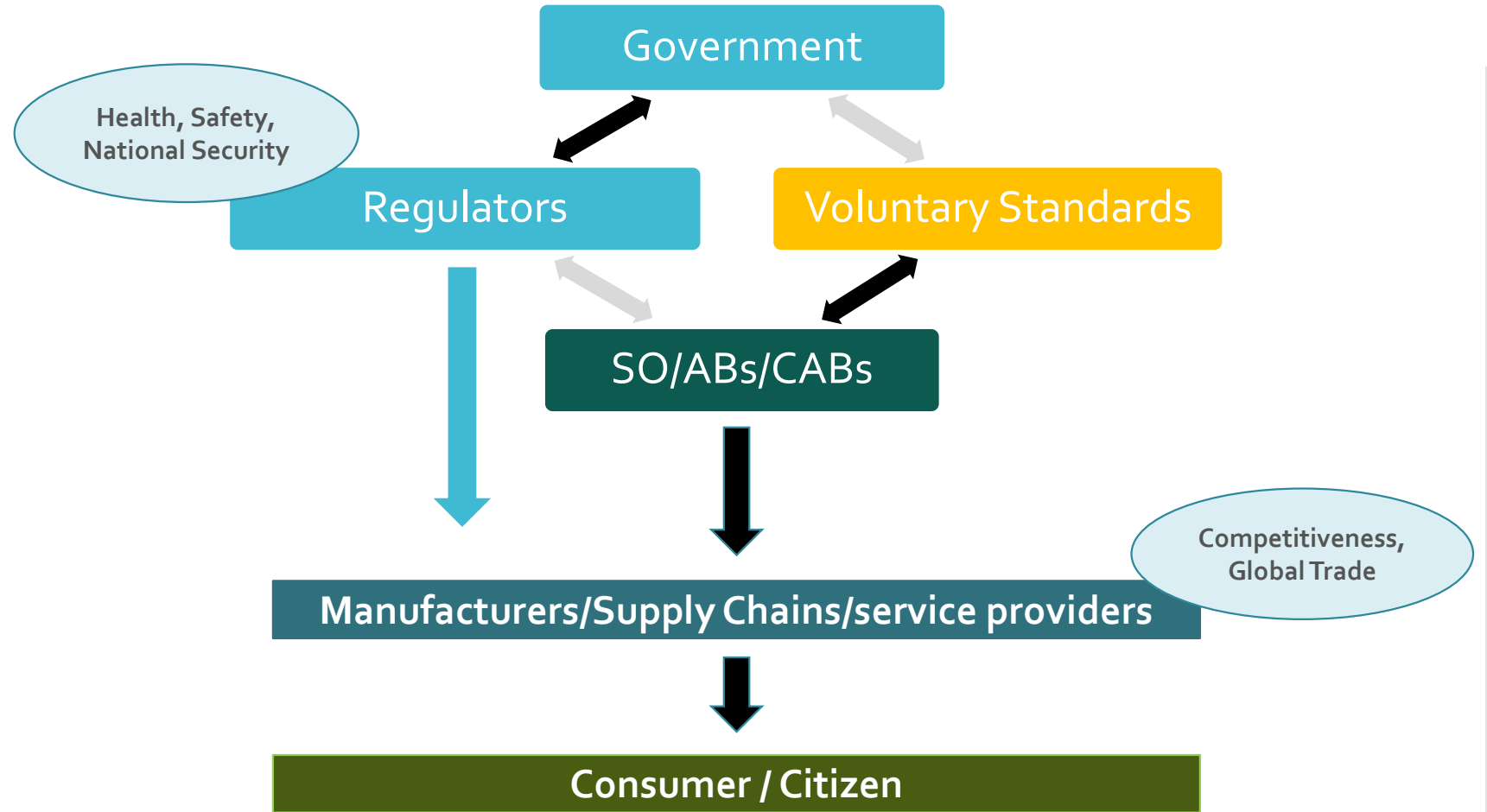


Quality Council of India

(autonomous body under the Ministry of Commerce & Industry)

- *Focal point for Govt. & industry bodies* - Unbiased and credible organization
- *Understands Standards ecosystem* - delivers futuristic models for all sectors
- VSS designing experience - *ZED, AYUSH, YOGA, NMPB* - Govt. adopted
- Sustainable solutions in SAARC - *Lead Safe Paint Scheme, SAARC GAP*
- Collaborates with Standards/ Accreditation Bodies across economies for promoting VSS for mutual benefit - *ARSO, ANSI, DGO, IPEN, FAO, ANAB, GCC*

Existing ecosystem in India



PSS are being increasingly used to demonstrate compliance to regulation in India
(Food Safety authority/ AYUSH CoPP/Yoga - Recruitments)

Nature

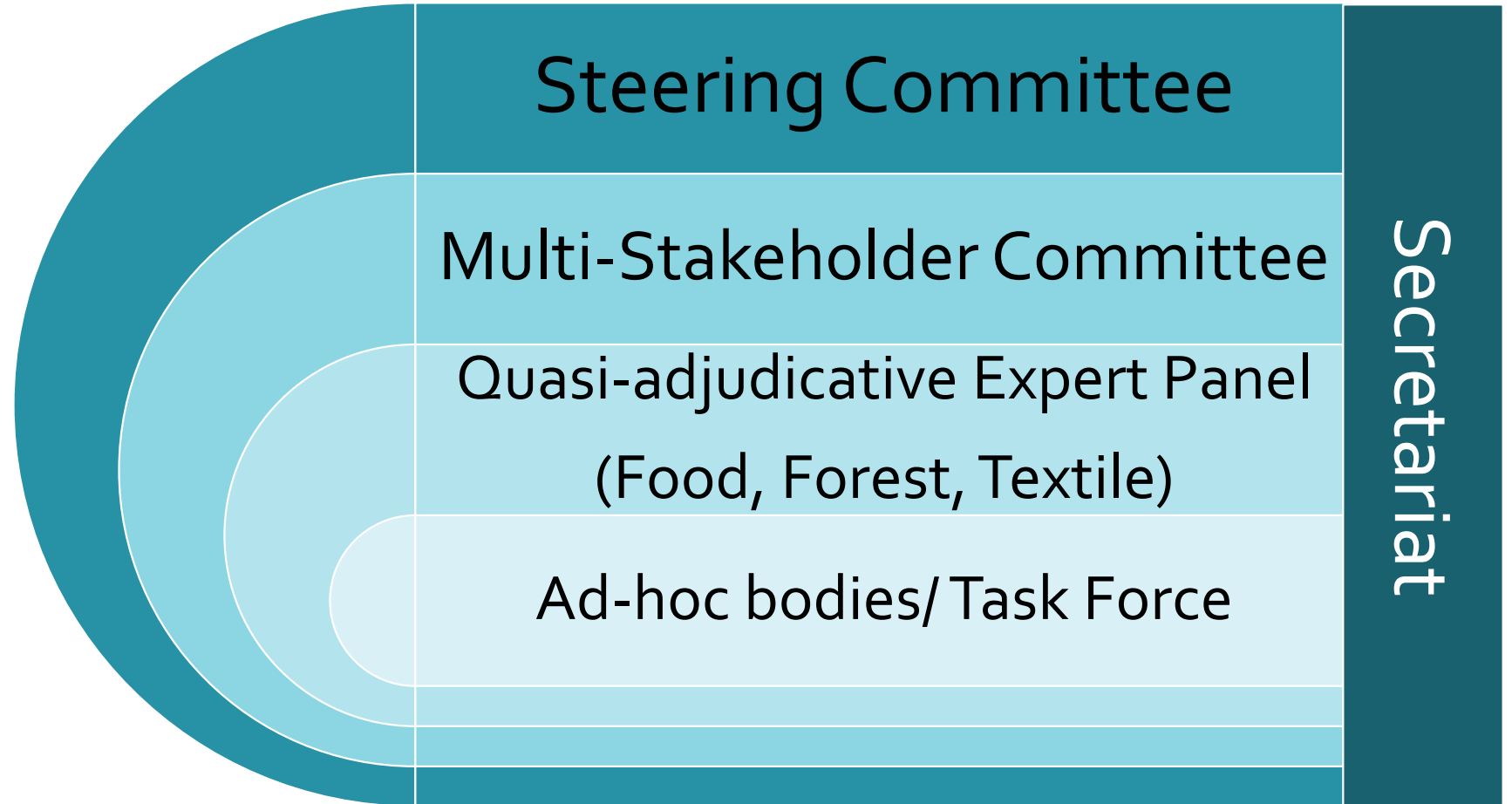


Objectives

- facilitate *dialogue* between stakeholders
- *transparency, accountability, participation*
- enhance *market access* opportunities of PSS
- maximize *sustainable development* benefits

Structure

What we propose



The way forward

- Every economy must identify a single body for PSS.
- Conformity Assessment process must be harmonized and agreed.
- A maturity model approach has worked well in India; other economies may also consider it as long term strategy.
- Every Voluntary Standard must be followed with an action plan to the Government to provide wide ranging incentives like:
 - Making VSS pre-requisite for local procurement
 - Access to funds for upgradation
 - Access to global markets
 - Through PSS reduction in oversight for local laws
 - Through PSS reduction in oversight in technical regulations (deemed compliant status)

Thank you