



**QUALITY COUNCIL
OF INDIA**
Creating an Ecosystem for Quality



MESSAGE FROM CHAIRPERSON

Swachh Bharat Mission has set an ambitious target to achieve the objective of a clean and healthy India. Within a span of five years, the result on ground is clearly visible and focus of the government has ensured energy level remains high. Championed by our Prime Minister's call to the nation, never before have we seen a better coming together of a comprehensive planning, an exemplary implementation, and a unified response by the citizens of India. The change in nation's mindset needs to be celebrated.

Swachhta Pakhwadas have played a crucial role in spreading awareness about the mission by driving change. Recognizing the infinite value in 'Being the Change we wish to see in this world', Quality Council of India has tried to lead the way by not only embodying the various ethos of the Mission but by actively supporting the nation in evaluating the on-ground changes brought upon by SBM. We have been an integral part of the Swachh Bharat Mission and helped to carry out National ranking surveys to instil a competitive spirit for improvement at all tiers of the Government.

Every year during Swachhta Pakhwada, it is our responsibility to promote and spread awareness to further India's Sanitation Drive. QCI aims to be a plastic free and paperless organisation in all projects we execute. Needless to mention that the relevance of Swachhta Pakhwada has increased during the times of COVID, it has reminded us now more than ever the importance of a clean and sanitized environment. Gandhi Ji had once remarked that, ***"So long as you do not take the broom and the bucket in your hands, you cannot make your towns and cities clean."*** QCI and its team have pledged to make the Gandhiji and our Prime Minister's dream, a reality.

Adil Zainulbhai



MESSAGE FROM SECRETARY GENERAL

QCI has been committed to the Swachh Bharat Mission since its inception. With every passing year we have contributed to the goal of the mission by not only integrating it in the ethos of QCI but also driving change amongst our various stakeholders. In creating an eco-system for Quality of life, the principles of Swachhta cannot be ignored.

The objective of Swachhta Pakhwada requires organizations to create awareness about the mission and absorb its values in their work. QCI has managed to not only uphold these tasks for a fortnight but our commitment is reflected throughout the year. All QCI employees have pledged to follow the cleanliness values at office and at home.

During Swachhta Pakhwada every year, we have been organising events through NBQP (constituent board of QCI) to not just promote, but also celebrate Swachhta with all our constituent boards and divisions. From coming up with catchy slogans to promoting them over social media, our employees take part in the campaign in several ways. It is remarkable to observe a sense of greater passion towards national service coming from all our employees.

QCI has its own Swachh volunteers to oversee the cleanliness level in Canteen, office space as well as parking area. Waste segregation, sustainable use of appliances, timely sanitization of offices, minimal use of paper, and reduction in food wastage have ensured that waste creation remains controlled and an amicable clean environment is provided to our employees. Swachhta has thus become an integral value at the heart of QCI's functioning.

We hope to continue to work on the vision of our forefathers, re-emphasized by our Honourable Prime Minister, for keeping our surroundings clean and becoming champions of Swachh Abhiyan. Let us keep pledging our might behind this initiative which has a potential to change mindsets and our way of life.

Dr. R P Singh



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MESSAGE FROM CEO, NABL

Government of India initiated the Swachh Bharat mission with the aim to achieve a Clean India and improve the cleanliness and sanitation. We at NABL, are ensuring, Swachhta action plan are being implemented in our activities. Safety precautions with respect to COVID are also being maintained.

All NABL accredited laboratories are operating as per requirements of International Standards and maintain their facilities and environmental conditions in line with the Swachhta Mission Guidelines.

NABL grants accreditation to various laboratories like water testing labs (wherein testing water for potability and whether it is safe to drink thereby ensuring clean drinking water), building materials testing labs (being used for construction of millions of toilets for the mission), environmental / pollution monitoring labs etc., ensuring the quality of their results and thereby contributing to the Swachhta of the Nation.

N. Venkateswaran



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MESSAGE FROM CEO, NABH

Five years ago, the Prime Minister made a clarion call for Swachh Bharat, which started Jan Andolan like no other. Swachhta Pakhwada started in April 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of Swachhta by engaging GOI Ministries/Departments in their jurisdictions. This year, let's again, reaffirm our pledge towards cleanliness and devote time with gusto to not only clean our surroundings but also wholeheartedly share and take the messages of hygiene, good health, plastic waste free India, and all green efforts to the last man in the line and contribute to building our Nation.

Desh mein Vikas Aayega, Jab har Vyakti Swachhta Apnaayega.

Dr. Atul Mohan Kochhar



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MESSAGE FROM CEO, NBQP

“Swachhta or Cleanliness is vital for leading a hygienic, healthy, organised and productive life. We should never compromise on that, rather create awareness in the society about the importance of cleanliness and motivate citizens to practice it in all aspects. Cleaning and organising is a practice that should be inculcated as a good habit in our daily life and not treated as a project. It requires attitudinal and behavioural changes to follow the good practices diligently, and sustain it.”

C K Biswas



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MESSAGE FROM CEO, NABET

As a part of Swachhta Pakhwada, let us pledge to keep our workspace, surroundings and office clean. Few methods can be segregation, weeding of old records & digitization of records. Let us be sensitized towards personal, community hygiene & sanitation especially when the whole world is fighting the novel coronavirus.

"Alone we can do so little; together we can do so much."

Manish Jindal



MESSAGE FROM CEO, NABCB

Dear Fellow Citizens & Colleagues,

As you are aware that Swachh Bharat Abhiyan, or Clean India Mission, was launched by the Hon'ble Prime Minister of India on 2nd October 2014 as a nation-wide campaign to focus on cleanliness and sanitation. QCI has been part of this initiative of the Government of India since its beginning in conducting assessment, ranking and/or certification of Cities / ULBs for cleanliness and sanitation, including development of assessment concepts such as ODF+ and ODF++.

Cleanliness, hygiene and sanitation is important in our life as well as for the nation. Being clean is a sign of spiritual purity or goodness- Cleanliness is next to Godliness. Mahatma Gandhi once said "Sanitation is more important than Independence".

While at work in office, let's make our best efforts to keep our office space, working desks, computers etc. clean, and weed out obsolete records, not only in the "Swachhta Pakhwada" but throughout the year. We should minimize use of paper, and reuse waste paper to save some trees which provides us green and clean environment to live. Let's also stop use of single-use plastic, minimize trash, and dispose off our e-waste suitably. Let's also get pollution-check timely for our own vehicles to help contribute a little in making our environment clean.

In current challenging times of COVID-19 pandemic, let's also drive behaviour change towards hand hygiene, improve sanitation, and inspire everyone to adopt healthy hygiene practices.

As a part of the "Swachhta Pakhwada", let's pledge to keep our surroundings clean and green. Let's be sensitised towards personal as well as community hygiene and sanitation. Let's make our home, office, neighborhood, country litter-free.

Swachh Bharat, Swasth Bharat!

Rajesh Maheshwari